

Baixar Guia Prático de Formação de Preços (PDF, ePub, Mobi) Roberto Assef GRATIS



Roberto Assef



Os empresários e executivos estão cada vez mais preocupados em avaliar corretamente os preços de venda de seus produtos, pois sabem o quanto isto influi nos resultados finais de seu negócio. O ambiente de alta competição que predomina nos dias de hoje impõe a necessidade de um conhecimento técnico sobre a metodologia da formação de preços de venda e das margens de contribuição. Roberto Assef mostra que a tarefa de precificação não é tão complexa como se imagina. Numa linguagem clara, aborda os aspectos mercadológicos, essenciais para a avaliação da linha de produtos e da concorrência, tributários e financeiros básicos. Esta 4ª edição aborda, essencialmente, a questão tributária; notadamente a que envolve a Substituição tributária do ICMS, com diversos exemplos e simulações. Além disso, alguns conceitos mercadológicos, tão essenciais na formação de preços, foram aprimorados.

título	:	Guia Prático de Formação de Preços
Autor	:	Roberto Assef
Categoria	:	Finanças
Publicado	:	21/09/2010
Editora	:	Elsevier Editora Ltda.
Vendedor	:	DLD Distribuidora de Livros Digitais
Páginas impressas	:	136 páginas
Size	:	7.45MB

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Top 15 Melhores Bri Livros [FREE]:

[PDF] Furacão Anitta



<http://media.beebok.info/br-1453894390/furacao-anitta.html>

Desde que deixou o Brasil inteiro babando com o Show das Poderosas, Anitta se tornou uma obsessão nacional. Seus cliques quebram a internet, jovens descolados copiam seu estilo e seus passos são seguidos por milhões de fãs, ávidos por qualquer...

[PDF] O milagre da manhã



<http://media.beebok.info/br-1155673257/o-milagre-da-manha.html>

Conheça o método simples e eficaz que vai proporcionar a vida dos sonhos — antes das 8 horas da manhã! Hal Elrod explica os benefícios de acordar cedo e desenvolver todo o nosso potencial e as nossas habilidades . O milagre da manhã permite que o leitor...

[PDF] A sutil arte de ligar o f*da-se



<http://media.beebok.info/br-1293280123/a-sutil-arte-de-ligar-o-f-da-se.html>

Chega de tentar buscar um sucesso que só existe na sua cabeça. Chega de se torturar para pensar positivo enquanto sua vida vai ladeira abaixo. Chega de se sentir inferior por não ver o lado bom de estar no fundo do poço. Coaching, autoajuda, desenvolvimento pessoal,...

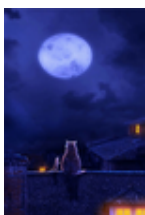
[PDF] Altar Immortals(2)



<http://media.beebok.info/br-1457111270/altar-immortals-2.html>

Halfway up the hill, a teenager in grey clothes was walking slowly down the rugged mountain road with a pile of dry wood on his back. As he walked, he took out a book from his arms and turned it over. He was gradually fascinated by it.

[PDF] Flight Before Fury(2)



<http://media.beebok.info/br-1457131819/flight-before-fury-2.html>

of wandering for ever and the earth again of seed-time, bloom, and the mellow-dropping harvest. And of the big flowers, the rich flowers, the strange unknown flowers.

[PDF] **Altar Immortals(3)**



<http://media.beebok.info/br-1457113148/altar-immortals-3.html>

Halfway up the hill, a teenager in grey clothes was walking slowly down the rugged mountain road with a pile of dry wood on his back. As he walked, he took out a book from his arms and turned it over. He was gradually fascinated by it.

[PDF] **Flight Before Fury(3)**



<http://media.beebok.info/br-1457132269/flight-before-fury-3.html>

of wandering for ever and the earth again of seed-time, bloom, and the mellow-dropping harvest. And of the big flowers, the rich flowers, the strange unknown flowers.

[PDF] **Carefree rivers(3)**



<http://media.beebok.info/br-1457119026/carefree-rivers-3.html>

In the courtyard of the Villa, a young man was in a daze, wondering what he was thinking. Look at the texture of his clothes is good, the appearance is also pretty, but the body seems a little thin, giving a feeling of weakness.

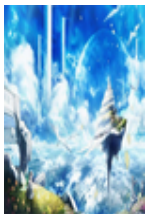
[PDF] **blue lotus(1)**



<http://media.beebok.info/br-1457120295/blue-lotus-1.html>

The vast land of floods and wilderness, billows rolling, peaks collapsed, the land fell to the southwest, full of scars, countless creatures were affected, both physical and spiritual extinction, not into reincarnation. In the middle of the earth, only half of the towering pillar of heaven still...

[PDF] **Carefree rivers(1)**



<http://media.beebok.info/br-1457115263/carefree-rivers-1.html>

In the courtyard of the Villa, a young man was in a daze, wondering what he was thinking. Look at the texture of his clothes is good, the appearance is also pretty, but the body seems a little thin, giving a feeling of weakness.

[PDF] **Altar Immortals(1)**



<http://media.beebok.info/br-1457107628/altar-immortals-1.html>

Halfway up the hill, a teenager in grey clothes was walking slowly down the rugged mountain road with a pile of dry wood on his back. As he walked, he took out a book from his arms and turned it over. He was gradually fascinated by it.

[PDF] Fairy bell(2)



<http://media.beebok.info/br-1457132568/fairy-bell-2.html>

Since ancient times, how many people have struggled in the world, but can not get beyond it. How many people have fallen into the world of flashiness, happiness and material desire, but not their own heart, faint and disgusting, happy and complacent.

[PDF] blue lotus(2)



<http://media.beebok.info/br-1457121336/blue-lotus-2.html>

The vast land of floods and wilderness, billows rolling, peaks collapsed, the land fell to the southwest, full of scars, countless creatures were affected, both physical and spiritual extinction, not into reincarnation. In the middle of the earth, only half of the towering pillar of heaven still...

[PDF] Flight Before Fury(1)



<http://media.beebok.info/br-1457130789/flight-before-fury-1.html>

of wandering for ever and the earth again of seed-time, bloom, and the mellow-dropping harvest. And of the big flowers, the rich flowers, the strange unknown flowers.

[PDF] Rebirth of a Red Boy(1)



<http://media.beebok.info/br-1457249769/rebirth-of-a-red-boy-1.html>

Cliffs scatter hazy clouds, and green pines attract colorful phoenixes. The distant peaks are like screens, mountains around fairy caves. Geographic veins originate from the dragon and are used when there is a predestination
